

REACH for Commercialization

Ohio State University
September 23-25, 2012

Sunday, September 23, 2012

All events on this day are in Ballroom BC of the Blackwell Inn

5:00 pm to 7:00 pm	Registration
5:30 pm to 6:30 pm	Dinner Buffet
7:00 pm to 8:00 pm	Skills Assessment Workshop presented by Anne Massaro
8:15 pm to 9:00 pm	Readiness for Commercialization: What Does Readiness Mean? Presented by Patricia Eisenhardt

Monday, September 24, 2012

Unless otherwise noted, events are located in Pfahl Hall 140

8:00 am to 9:00 am	Registration
8:00 am to 8:30 am	Continental Breakfast
8:45 am	Welcome and Introduction by Joseph Alutto
9:00 am to 10:00 am	Opening Keynote Address , " <i>From Bench to Business</i> " by Lydia Villa Komaroff
	Morning Panel moderated by Leslie Fine with: Brian Cummings presenting an " <i>Introduction to Commercialization</i> " Deborah Mitchell presenting on " <i>Planning for Innovation</i> " Robert Wilkins presenting " <i>Taking Innovation to Market</i> " John Lannutti presenting " <i>From Idea to Market</i> "
10:15 am to 12:00 pm	
12:20 pm to 12:30 pm	Keynote Introduction by Christine Poon
12:30 pm to 1:30 pm	Lunch and Keynote Presentation , " <i>Academic Entrepreneurship: University Spinoffs and Wealth Creation?</i> " by Scott Shane
	Afternoon Panel moderated by Mary Juhas with: Subha Raman presenting " <i>Building a Team</i> " Jean Schelhorn presenting " <i>Skillsets and Industry Partnerships</i> " Robin Rasor presenting " <i>Getting Help from Tech Transfer</i> "
2:00 pm to 4:00 pm	

Monday, September 24, 2012 (cont'd)

5:30 pm to 7:00 pm

Evening Reception at 1524 North High Street hosted by OSU Technology Commercialization and Knowledge Transfer.

- Transportation will be provided from the Blackwell at 5:15pm and to the Blackwell at 7:00pm
- **Welcome Address** by Thomas Rosol at 5:45 pm

Tuesday, September 25, 2012

All events on this day are in Pfahl Hall 140

8:30 am to 9:00 am

Continental Breakfast

9:00 am to 11:30 am

Funding Panel moderated by John Lewis with:

Rebecca Jackson presenting on *Industry Contracts and Grants*

Robert Brueggemeier presenting on *Institutional Support*

John Huston presenting on *Angel Investors*

Brandon Lloyd presenting on *Venture Capital*

12:00 pm to 1:30 pm

Lunch and Closing Keynote Presentation, "Concept to Commercialization: Bridging the Gap" by Caroline Crisafulli

1:30 pm

Thank You and Adjourn