



Update on Project CEOS Comprehensive Equity at Ohio State

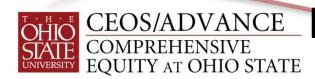
Mary C. Juhas, Program Director presented to
President's Council on Women
October 8, 2009



Timeline



- External Advisory Committee meeting, June 09
- Year 1 site visit by NSF program officer, June 09
- Peer mentoring circles began in June 09
- OSU:Pro service to women faculty
- Website goes live, Aug 09 ceos.osu.edu
- CEOS co-PI team retreat, Aug 09
- Autumn workshop with deans and chairs, Sept 09 "Leading Change in the Academy"
- Second wave of peer mentoring circles begins Oct 09
- CEOS is a co-sponsor of Mary Ann Mason visit
- Winter quarter '10 workshop on recruitment strategies presented by co-PI of U Mich ADVANCE
- Podcasts of faculty research coming soon



EAC and Site Visit Take-aways



Strengths

- OSU has a good policy infrastructure
- Good data already collected (Julie C-H a good ally and now on our internal advisory council)
- Many chair development resources
- OSU cares about people
- Entrepreneurship could be our niche perceived as an opportunity for national identity

Challenges

- Women of color
- Beware of burnout with co-PIs and participants
- Evaluation: internal/external assessment
- Need better communication (we now have an official team)



EAC and Site Visit Take-aways



- Things to consider
 - This is a time of massive change at Ohio State
 - We are poised to help deans/chairs through structural changes, semester calendar, etc.
 - What will Ohio State look like when CEOS is institutionalized?
 - Think about how we'll deal with leadership transition
 - Get others on campus to help us do our work through effective dissemination of information (communications team facilitating this)

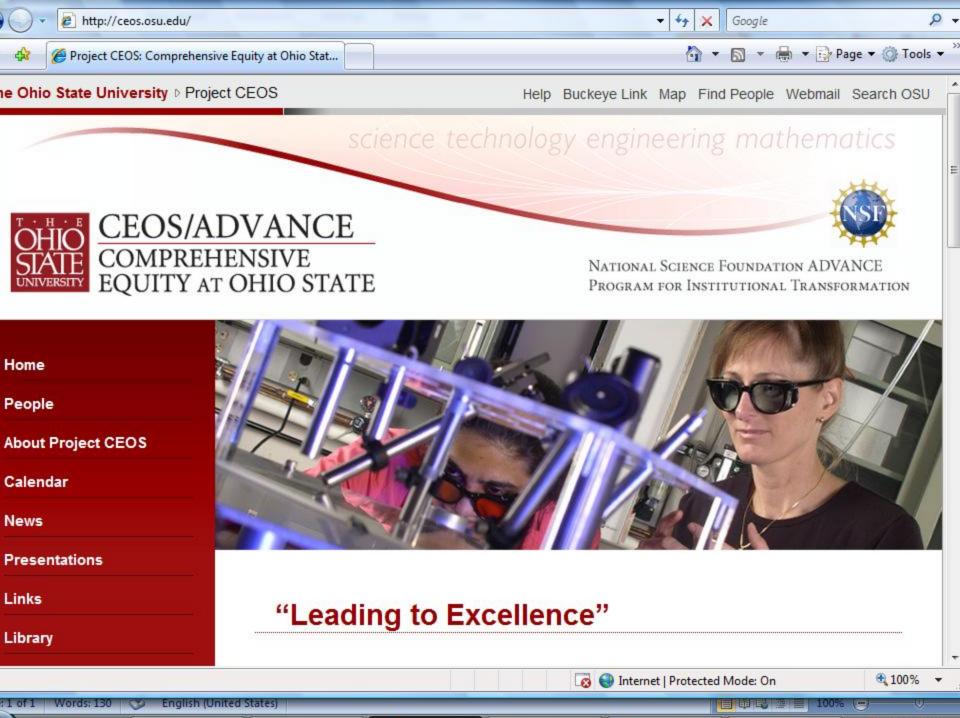


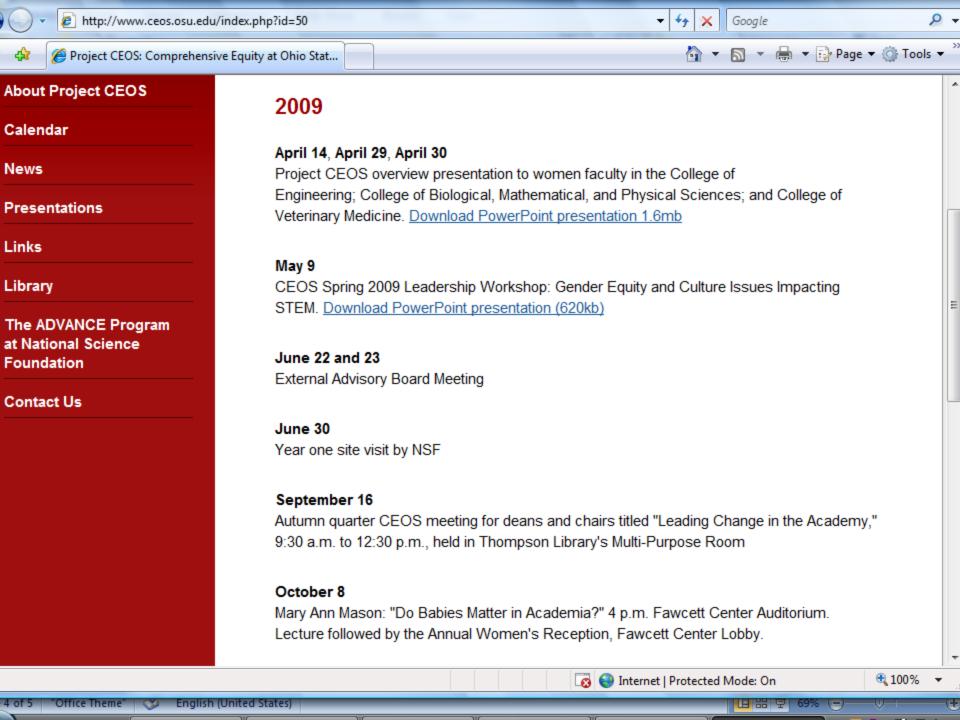
Leading Change in the Academy



Autumn 2009 Workshop for Deans and Chairs

- Identifying sources of power personal, positional, relational
- Recognizing levels of commitment compliance, commitment, internalization
- Defining the need for change
- Describing the desired outcome
- Utilizing a change team
- Action learning
- Engaging stakeholders
- Powerful questions
- Measure and track progress













Entrepreneurship Workshops

- Several informational meetings, March 09 present
- The Players
 - Jean Schelhorn, Assoc VP Tech Transfer & Commercialization, Office of Technology Licensing
 - Mike Bills, Executive In Residence, Fisher College of Business, The Ohio State University, Brand Consultant
 - Michael Camp, Academic Director, Center for Entrepreneurship, Fisher
 CoB
- National Academies workshop, "From Science to Business: Preparing Female Scientists and Engineers for Successful Transition into Entrepreneurship", Aug 31 & Sep 1





Next Steps for Entrepreneurship

- Faculty interviews needs assessment
- Partnership with Office of Research on "Institute for Innovation" using PPLI model & open to all OSU women in STEM
- A four-workshop series in WI and SP quarters
 - Centered on the experience of the women faculty
 - W#1: Extending the reach of your research
 - W#2: The Process
 - W#3: Perseverance
 - W#4: The World of Business



This just in!



Commerce Creating Office of Innovation and Entrepreneurship, Advisory Council

U.S. Commerce Secretary announced on 9/24/09 plans to create a *new Office of Innovation and Entrepreneurship* within the Department of Commerce and launch a *National Advisory Council on Innovation and Entrepreneurship*. Both new initiatives will help leverage the entire federal government on behalf of promoting entrepreneurship in America.

...will be geared toward the first step in the business cycle: moving an idea from someone's imagination, or from a research lab, into a business plan





Thank you! ¡Muchas Gracias! 感謝! Merci Bien! Asante Sana! СПАСИВО! Vielen Dank! Grazie! 谢谢! Tak! Obrigado!